

Naz Foundation International

advocacy, policy and support on male sexualites

a strategic response to
MSM and HIV/AIDS in South Asia

VISION

We believe in a world where all people can live with dignity, social justice and well-being.

MISSION

TO empower socially excluded and disadvantaged males to secure for themselves social justice, equity, health and well-being through advocacy, policy development, along with technical, institutional and financial support.

PRIMARY OBJECTIVES

- ❑ To develop and disseminate replicable, scalable and cost-effective prevention, care and treatment interventions relevant to MSM behaviour and sexual health needs.
- ❑ To build and support a network of state-level “linking organisations in India and similar national-level organisations in other South Asian countries, which have the capacity to provide on-going assistance to grass-roots organisations working directly with MSM populations.

PRIMARY OBJECTIVES

- ❑ To improve the understanding of MSM behaviours and cultures in South Asia among decision makers, opinion leaders, donors and other influential constituencies, particularly related to HIV/AIDS, social stigma and discrimination, gender and sexual violence.
- ❑ To advocate for policies that recognise the fundamental human rights of MSM and create a political and social environment conducive to working with these men and their partners.

PRIMARY OBJECTIVES

- To secure stable, long-term financial and technical support for appropriate HIV and AIDS related interventions among MSM populations in South Asia.

KEYS TO SUCCESS

Quality of service

Rapid and cost-effective adaptation and replication

Advocacy

FRAMEWORK

- ❑ Naz Foundation International
- ❑ State/Country Link MSM CBO agencies
*for example, BSW/S Bangladesh, BDS Nepal,
Mithrudu Andhra Pradesh, India*
- ❑ Grass roots MSM CBO projects in State/Country

Tools

Resources: manuals, handbooks, BCC, training

Funding

On-going mentoring and technical assistance and support

Monitoring and evaluation

Networking

Research

STAKEHOLDERS

- **Primary beneficiaries**

MSW, kothis, other self-identified MSM, low income

- **Secondary beneficiaries**

male and female partners

- **Linking agencies: state and country CBOS**

local grassroots CBOs

networks

- **Enablers**

donors, policy makers, judiciary, state enforcement agencies

IMPLEMENTATION

Strengthening operations in India

- Registration of non-profit organisation in India
- Reorganisation of NFI operations
- Policy Office in New Delhi established
- Enhanced relationships with existing State Linking Agencies
- Scaling up operations of existing State Linking Agencies
- Development of new grass roots CBOs in each state
- Development of new State Linking Agencies

IMPLEMENTATION

Strengthening operations in South Asia

- Enhanced relationships with existing National Linking Agencies
- Scaling up operations with existing National Linking Agencies
- New National Linking Agencies

IMPLEMENTATION

Extension of service delivery to South-East Asia

- New South-East Asia Regional Linking Agency

MODELS

Adaptable and replicable

➤ Documentation

re-formatting CBO Development Handbook, Management Handbooks as user friendly and in local languages

➤ Training Manuals

Reformatting as user friendly and in local languages

➤ Development of new components

Counselling: pre-post test, psychosexual

Appropriate care and support

Management of a VTC centre

Developing self-help PLHA support groups

➤ Communication materials

➤ Testing replicability

KNOWLEDGE AND RESEARCH CAPACITY

- **Knowledge Management**

 - NFI Knowledge System

- **Information Technologies**

 - Internet/Intranet

- **Research Partnerships**

 - Partnerships with national/international academic and research institutions

 - Development of an NFI Research Advisory Council

 - Development of a research agenda

 - epidemiological, behavioural, ethnographic, anthropological

- **Fund-raising**

 - Multilateral, Bilateral, Private

 - International, Local

- **Advocacy**

 - Policy Office in New Delhi

STRENGTHS

- **Credibility**

Proven track record

- **Knowledge and experience**

- **Models of replicability and scaling up developed**

- **Existing partnerships**

WEAKNESSES

- Funding
- Human Resources
- Planning
- Existing partnerships: ad hoc in nature

OPPORTUNITIES

- **INCREASING COVERAGE**

- **NEW SERVICES**

 - care and support
 - adolescent male sexual health

- **NEW SEXUAL HEALTH PRODUCTS**

 - development
 - distribution

- **ADVOCACY**

THREATS

- POLITICS
- STIGMA AND DISCRIMINATION
- HARASSMENT
- FUNDING

REORGANISATION OF NFI

CORE MANAGEMENT STRUCTURE

- Office of the Executive Director
- Technical Support
- External Affairs
- Monitoring and Finance
- Administration and Finance

REORGANISATION OF NFI

OFFICE OF THE EXECUTIVE DIRECTOR

- Executive Director
- Deputy Director: Technical Support
- Deputy Director: External Affairs
- Deputy Director: Monitoring and Finance
- Deputy Director: Administration and Finance

REORGANISATION OF NFI

TECHNICAL SUPPORT SERVICES

- Programme Management
- Partnerships and Training
- Knowledge Management
- Research
- NFI Resource Centre

REORGANISATION OF NFI

EXTERNAL AFFAIRS

- Policy and Advocacy
- Public/Media Relations
- International Fundraising
- In-Country Fundraising

REORGANISATION OF NFI

MONITORING AND EVALUATION

- Internal Operations
- Linking Organisations
- Grassroots Partner Organisations

REORGANISATION OF NFI

ADMINISTRATION AND FINANCE

- General Administration
- Finance
- Human Resources
- IT Support
- Legal

MILESTONES

6 MONTHS

- Registration of Indian non-profit organisation completed
- Draft agreements between NFI and its linking organisations and between linking organisations and grassroots organisations are completed
- Needs assessments to identify priorities for strengthening and expanding the operations of existing linking organisations completed
- Knowledge management needs assessment completed
- IT needs assessment is completed
- Draft five year research agenda is completed
- Fundraising plan targeting large institutional donors is developed and launched

MILESTONES

12 MONTHS

- Reorganisation of NFI operations completed; all senior management positions are filled
- Agreements between NFI and its linking organisations and between NFI linking organisations and grassroots partner organisations are signed
- Operating manuals and training programmes for linking organisations developed
- Identify eight new potential linking organisations; five state-level organisations in India, three national-level organisations outside of India (if none exist then identify key individuals to develop such)

MILESTONES

12 MONTHS (continued)

- Comprehensive documentation of NFI intervention models is completed and field-tested
- Training around NFI intervention models is completed and field-tested
- Preparations for launch of replicability/scalability testing of NFI intervention models are completed: testing begins in month 13
- Templates for BCC materials are completed
- Knowledge management plan is 60% completed
- New website and NFI intranet are launched
- 35% of the fundraising target for institutional donors is reached
- Initiative to provide fundraising assistance to NFI partner organisations is launched

MILESTONES

18 MONTHS

- Agreements with four new linking organisations signed
- Research partnerships with at least five institutions are signed
- 75% of the fundraising target for institutional donors is reached
- Policy Office has achieved tangible results from its initial advocacy campaign, e.g. improved coverage of MSM and HIV/AIDS issues on national and state media, broader support on these issues from government officials

MILESTONES

24 MONTHS

- Agreements with four new linking organisations signed
- Replicability testing of NFI intervention models in at least five communities is completed
- Knowledge management plan is fully implemented
- 100% of the fund raising target for institutional donors is reached

NFI Process Model

