

**Developing Community Based Sexual Health
Agencies to Promote Safer Sex Practices
Among MSM**

– a replicable model of sexual health promotion

Naz Foundation International

THERE ARE ONLY 2 MAIN STRATEGIES FOR PROMOTING SEXUAL HEALTH

- THE MORAL STRATEGY
 - *DON'T DO IT*
- THE PRAGMATIC STRATEGY
 - *DO IT SAFELY*

WHICH STRATEGY WOULD BE THE MOST EFFECTIVE?

IN THE PRAGMATIC APPROACH THERE ARE ONLY 2 MAIN PROMOTIONAL MESSAGES

➤ **SAFE SEX**

– *no risk*

➤ **SAFER SEX**

– *risk reduction*

Which message is likely to be most successful?

**THIS MEANS
PERSUADING PEOPLE
TO CHANGE THEIR
SEXUAL BEHAVIORS
AND PRACTICES AND
SUSTAIN THIS CHANGE**

CHANGING BEHAVIOURS REQUIRES

KNOWLEDGE

DESIRE

WILL POWER

SKILL

EMPOWERMENT

TO PROMOTE SEXUAL HEALTH...

KEY ELEMENTS OF BEHAVIOUR CHANGE TO REDUCE RISK FOR STI / HIV INFECTION REQUIRES.....

- Change the type of sex practices
- Use of condoms for anal sex / vaginal sex
- Early recognition and treatment of STIs
- Help partners to change sexual practices and use condoms
- Help partners to seek early treatment of STIs

STRATEGIES FOR RISK REDUCTION

UNLESS WE DEVELOP AND
IMPLEMENT A WELL THOUGHT
THROUGH AND SUSTAINABLE
STRATEGY, RISK REDUCTION
WILL NOT BECOME A SUSTAINED
REALITY

OUR EXPERIENCE HAS SHOWN
THAT THE BEST STRATEGY IS
REALLY SIMPLE AND JUST 2 FOLD

STRATEGIES FOR RISK REDUCTION

FIRST:

**DO NOT PASS ON ANY
INFECTION TO OTHERS**

SECOND:

**DO NOT GET INFECTED BY
OTHERS**

4 STEP PROGRAMME

➤ **MEETING PEOPLE**

Outreach and Networking

➤ **TREATMENT**

Early treatment of STI infections

➤ **EMPOWERMENT**

Community building and care

➤ **SUPPORT AND CARE**

Support for those living with HIV/AIDS

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SERVICES FRAMEWORK

FIELD SERVICES

OUTREACH AND FRIENDSHIP BUILDING

COMMUNITY DEVELOPMENT AND
MOBILISATION

EDUCATION AND AWARENESS

BCC RESOURCE DISTRIBUTION

REFERRALS

CLINICAL SERVICES

STI SYNDROMIC
MANAGEMENT

HIV TESTING AND
COUNSELLING

PSYCHOSEXUAL
COUNSELLING

GENERAL HEALTH CARE

CENTER BASED ACTIVITIES

SOCIALISING AND SUPPORT
GROUPS

VOCATIONAL TRAINING AND
SKILLS BUILDING

DROP IN SERVICES

COMMUNITY BUILDING
ACTIVITIES