

# Developing Community Based Sexual Health Agencies to Promote Safer Sex Practices Among MSM

– *a replicable model of sexual health promotion*

*Naz Foundation International*

# THERE ARE ONLY 2 MAIN STRATEGIES FOR PROMOTING SEXUAL HEALTH

- THE MORAL STRATEGY
  - *DON'T DO IT*
- THE PRAGMATIC STRATEGY
  - *DO IT SAFELY*

**WHICH STRATEGY WOULD BE THE MOST EFFECTIVE?**

# IN THE PRAGMATIC APPROACH THERE ARE ONLY 2 MAIN PROMOTIONAL MESSAGES

- **SAFE SEX**

- *no risk*

- **SAFER SEX**

- *risk reduction*

*Which message is likely to be most successful?*

**THIS MEANS  
PERSUADING PEOPLE  
TO CHANGE THEIR  
SEXUAL BEHAVIORS  
AND PRACTICES AND  
SUSTAIN THIS CHANGE**

# CHANGING BEHAVIOURS REQUIRES

KNOWLEDGE

DESIRE

WILL POWER

SKILL

EMPOWERMENT

# TO PROMOTE SEXUAL HEALTH...

*KEY ELEMENTS OF BEHAVIOUR CHANGE TO REDUCE RISK FOR STI / HIV INFECTION REQUIRES.....*

- Change the type of sex practices
- Use of condoms for anal sex / vaginal sex
- Early recognition and treatment of STIs
- Help partners to change sexual practices and use condoms
- Help partners to seek early treatment of STIs

# STRATEGIES FOR RISK REDUCTION

UNLESS WE DEVELOP AND IMPLEMENT A WELL THOUGHT THROUGH AND SUSTAINABLE STRATEGY, SUSTAINED RISK REDUCTION WILL NOT BECOME A REALITY

OUR EXPERIENCE HAS SHOWN THAT THE BEST STRATEGY IS REALLY SIMPLE AND JUST 2 FOLD

# STRATEGIES FOR RISK REDUCTION

## *THE SIMPLE 2 FOLD PATH*

**FIRST:**

**DO NOT PASS ON ANY  
INFECTION TO OTHERS**

**SECOND:**

**DO NOT GET INFECTED BY  
OTHERS**

# 4 STEP PROGRAMME

- **MEETING PEOPLE**

*Outreach and Networking*

- **TREATMENT**

*Early treatment of STI infections*

- **EMPOWERMENT**

*Community building and care*

- **SUPPORT AND CARE**

*Support for those living with HIV/AIDS*

# Naz Foundation International

## *SERVICES FRAMEWORK*

### **FIELD SERVICES**

OUTREACH AND FRIENDSHIP BUILDING

COMMUNITY DEVELOPMENT AND  
MOBILISATION

EDUCATION AND AWARENESS

BCC RESOURCE DISTRIBUTION

REFFERALS

### **CENTER BASED ACTIVITIES**

SOCIALISING AND SUPPORT  
GROUPS

VOCATIONAL TRAINING AND  
SKILLS BUILDING

DROP IN SERVICES

COMMUNITY BUILDING  
ACTIVITIES

### **CLINICAL SERVICES**

STI SYNDROMIC  
MANAGEMENT

HIV TESTING AND  
COUNSELLING

PSYCHOSEXUAL  
COUNSELLING

10/26/07 GENERAL HEALTH CARE